



# United States Youth Volleyball League

## Partner Opportunities

**Partner with the nation's largest grassroots youth volleyball organization.**

The United States Youth Volleyball League is the nation's largest grassroots youth volleyball organization with over 15,000 kids. We strive to give every child a chance to play volleyball and, through our financial support, have never turned away a child from our program.

Since 1997, we have been expanding volleyball participation and celebrating player achievement at all levels. Through our programs, children stay active, build confidence and establish new friendships. Our kids discover a game that will bring them lifelong fun, with many moving on to play high school and collegiate volleyball.

USYVL participation is growing at 15% per year and includes:

- Spring, Summer, and Fall leagues in over 80 locations.
- An Advanced Juniors program for older kids who want additional skill development.
- Summer camps at over 20 locations.
- Experienced paid coaches and over 2,500 active volunteers.

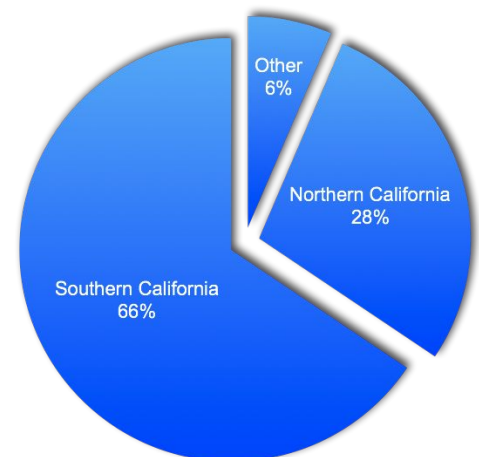
We offer sponsors a unique opportunity to promote their business and demonstrate support for community sports. Our programs cover attractive metropolitan markets including Los Angeles, Orange County, San Francisco and San Diego.

USYVL members are a true cross-section of the population representing diverse communities, ethnicities, and socio-economic backgrounds. Across all of these communities, USYVL sponsors will find a highly-engaged community of families and volunteers.

We actively communicate with our membership, providing our partners with many channels to profile their brand and offer value-added promotions to our members.



### Membership by Geography



Over 40,000 members including active and former families, volunteers, and coaches.

**Starting at \$10,000, we develop custom packages that deliver commercial value for our partners and benefits for our members.**



All sponsors have access to:

- **E-mail Marketing.** Partner promotions sent to over 40,000 members.
- **Website Branding.** 77,000 unique visitors and 125,000 sessions per year.
- **Social Media.** Brand communication to over 5,000 followers.
- **Welcome Packs.** Advertising inserts in volleyball shipments to 10,000 kids annually.
- **Member Newsletter.** Branding and promotional offers in biannual member newsletter.
- **Website Advertising.** Monthly and weekly packages available.
- **On-site Marketing Activations.** Over 80 locations available for marketing displays and product sampling.

**We offer several high-exposure assets to promote partner brands.**

- **Player Uniforms.** Exclusive brand placement on 12,000 youth shirts.
- **Volunteer Shirts.** Exclusive brand placement on 2,500 coach/volunteer shirts.
- **Summer Development Programs.** Exclusive sponsorship of our camps/clinics including 5,000 shirts, on-site signs, and branding on camp marketing materials.
- **Net Branding.** Partnership may include all nets (500+) or site-specific net branding.
- **Welcome Pack.** Brand placement on over 10,000 shipping packages that include a volleyball for each player.
- **Participation Medals.** Exclusive brand placement on the lanyard of over 10,000 player participation medals.



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